

## Step 2: The Renewal Exfoliation

### Gentle Scalp Scrub

This is the key to **deep detoxification**

The scalp scrub, inspired by a gentle face exfoliant, polishes the scalp, **stimulating blood circulation\*** and **removing dead skin cells** that can clog follicles

**How-to:** After shampooing apply the scalp scrub directly to the wet scalp in sections. Use your fingertips or scalp brush to gently massage the scrub in circular motions for 2-3 minutes. The massaging boosts circulation and helps the exfoliating particles work effectively. Rinse well to ensure no granules are left behind.

\* Research suggests that standardized scalp massages can increase hair thickness, possibly by inducing stretching forces on dermal papilla cells and improving blood flow.  
Source: ResearchGate/pmc.ncbi.nlm.nih.gov



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### Formula N18839-026

	Trade name	INCI name	% w/w	Supplier
Phase A	Deionized Water	Aqua (Water)	35.15	Local
	Amaze® XT polymer	Dehydroxanthan Gum	1.00	Nouryon
Phase B	Deionized Water	Aqua (Water)	23.50	Local
	SP Adinol CT24	Sodium Methyl Cocoyl Taurate (and) Aqua	11.20	Croda
	Ufanon CAPB	Cocamidopropyl Betaine (and) Aqua	4.40	Unger
	Structure® M3 co-surfactant	Sodium Hydrolyzed Corn Starch Dodecenylsuccinate	3.00	Nouryon
	Armocare® Aqua 12 surfactant	Brassicamidopropyl dimethylamine (pending)	1.00	Nouryon
	Lactic Acid 80% (Brennspec)	Lactic Acid (and) Aqua	0.80	Brenntag
	Myritol® 318	Caprylic/Capric Triglyceride	2.00	BASF
	SolAmaze® Natural solution	Diisostearoyl Polyglyceryl-3 Dimer Dilinoleate (and) Caprylic/Capric Triglyceride	1.00	Nouryon
	Hydrovance® moisturizing agent (50% active)	Hydroxyethyl Urea	10.00	Nouryon
	Citrofol AI	Triethyl Citrate	1.00	Jungbunzlauer
	D-Panthenol 75W	Panthenol	0.40	BASF
	Microcare NB	Sodium Benzoate	0.36	Thor
	Microcare KS	Potassium Sorbate	0.19	Thor
Phase C	ImerCare® 120P-Scrub	Perlite	5.00	Imerys
Total			100.00	

**Structure® M3 co-surfactant** increases the mildness of the taurate surfactant system.

**Amaze® XT polymer** provides excellent suspension of the exfoliating beads.

**Armocare® Aqua 12 surfactant** and **SolAmaze® Natural solution** conditions and coats the hair, giving great hair manageability and shine. In addition, they are completely natural and the sole emulsifiers of the system, providing a soft and creamy texture.

**Hydrovance® moisturizing agent** provides restoration to the scalp in terms of increased moisturization, lower trans epidermal water loss and decreased sebum content.

pH: 5-5.5

Viscosity (RV4, 5 RPM): 20000-40000 cPs

Total surfactant active content: 8%